



TRY ACUPUNCTURE *before* INVASIVE CARE



Acupuncture Should be a First Line Modality for the Treatment of Pain as Part of an Integrative, Complementary and Alternative Medicine (CAM) Approach.

THE U.S. PAIN EPIDEMIC



4x

Since 1999 Sales of Prescription Opioids has Quadrupled

"Opioids alone cannot be the answer"⁴



17,000

Prescription Opioid Deaths Annually



80,000

NSAID and Acetaminophen Related ER Visits Annually



\$635 Billion

Annual Economic Cost of Chronic Pain*
*Additional Health Care Costs and Lost Productivity

"Ideally, most patients with severe persistent pain would obtain care from an interdisciplinary team." -IOM Blueprint¹⁰

ACUPUNCTURE, CAM and INTEGRATIVE MEDICINE

REDUCES COSTS

IMPROVES OUTCOMES

INCREASES SATISFACTION

COST of CAM

LACK of CAM USE COST INSURANCE COMPANIES

\$355 more

Per Enrollee Per Year

\$3.2 million

Across the State*
*Washington State

- 1 Fewer Inpatient Expenditures
- 2 Lower Average Out-of-Pocket Expenditures
- 3 Helps Patients Avoid Higher Cost Procedures
- 4 Lower Cost to Insurance Companies

*"Individuals with back pain cost the health care system **60% more** than patients without back pain, largely due to expensive, often ineffective diagnostics and surgical procedures"¹²*

OUTCOMES & SATISFACTION



Non-Drug

Recommended by the American Pain Society and American College of Physicians as a Non-Drug Approach to Pain

*"I was surprised at how much (my health) depended on me."¹²
-CAM User*



Patient

CAM Therapies are Patient Centered, Safe, Effective, Low Cost & Non-Addictive



73%

CAM Practitioners Promote Healthy Lifestyle & Behavior Changes like Diet & Exercise



Research

Research Shows Patients who Receive Acupuncture Have More Pain Relief Than Those Who Did Not

"Pain-related conditions are the dominant force in growing consumer use of chiropractic, acupuncture and Oriental medicine, naturopathic medicine, and massage therapy."¹⁰

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